

16 March 2022

**CCC-CP-NOTICE-3 of 2022**

**UPDATE ON THE NOTICE TO THE PUBLIC ON THE PRODUCT RECALL OF  
APPLETISER**

On 11 November 2022, the COMESA Competition Commission (the “Commission”) pursuant to Article 33 of the COMESA Competition Regulations, 2004 (‘the Regulations’) issued a Compulsory Recall to Coca-Cola South Africa (CCSA) requiring them to remove from the Common Market the recalled Appletiser batches that contained high levels of patulin.

The public is hereby informed that the Commission engaged CCSA to establish the progress made on recalling the products from the affected markets. CCSA has informed the Commission that all the affected products were removed from the shelves in the Common Market, some of the products have already been destroyed while others are yet to be destroyed pending approval by the local authorities.

The recall followed quality tests that identified that some of the batches of Appletiser Apple Juice contained patulin levels higher than the legal threshold of 50 parts per billion (microgram/kg). The specific batches of the recalled Appletiser were published along with and their respective date codes as shown below:

<b>Volume and type of Packaging</b>	<b>Date Code</b>
1250ml PET	BB 07NOV21
750 Non-Returnable Glass	BB 30MAY22
275ml Non-Returnable Glass	BB 10JUN22
330ml CAN	BB 18MAY22
330ml CAN	BB 19MAY22
330ml CAN	BB 23MAY22

The recalled products could be identified by looking at the Best Before date which was stamped at the bottom or top of the products. The pictorial identification of the products were as follows:



The Commission has taken note of the actions put in by CCSA in removing the products from the market to protect consumers. The Commission believes that the situation has been contained and there may be no more substantial effects on consumers.

However, consumers who are still in possession of the affected products are advised to return them to their point of purchase. Consumers who were affected by the consumption of the affected products and were not compensated and those who attempted to return the affected product and were not refunded or were denied the return of the product can report to the Commission at the addresses below or to their national consumer protection agency.

Should you require more information or clarification on the matter you may contact the undersigned on +265 1 772 466, [mdisasa@comesa.int](mailto:mdisasa@comesa.int) or Mr. Steven Kamukama, Manager Consumer Welfare and Advocacy Division on [skamukama@comesa.int](mailto:skamukama@comesa.int).

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