



COMESA Competition Commission

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Common Market for Eastern
and Southern Africa

Ref: CCC/CP/WN/02//02/2024

27 February 2024

WARNING NOTICE

VOLUNTARY RECALL OF WOOLWORTHS PEANUT BUTTER DAIRY ICE CREAM

The COMESA Competition Commission (the Commission) has received a communication from Woolworths Proprietary Limited dated 23 February 2024 that it is recalling its Peanut Butter Dairy Ice Cream 2L in Zambia with immediate effect due to presence of high levels of aflatoxins. Woolworths reported that 90 units of the product were distributed to Zambia on 8 December 2023 and at the time of the recall, 35 units were still in stock in Zambia. The recalled product is manufactured in South Africa and distributed by Woolworths South Africa (Midrand DC) and directly delivered to the Woolworths food stores in Kabulonga, Zambia.

In its communication, Woolworths stated that all other Woolworths products containing peanut butter remain 100% safe for consumption. Woolworths reports that following the recalls by different players in the peanut butter industry, it assessed its products that contain peanut butter, such as biscuits, sauces, pretzels, energy bars and ice cream as a precautionary measure to ensure its products meet required quality standards. As a results, it was found that Woolworths Peanut Butter Ice Cream contains aflatoxin levels that exceed the legal limit. Woolworths has invited consumers who have purchased the product, to return it to their local store for a full refund.

Details of the recalled product:

Peanut Butter Dairy Ice Cream 2 L	SKU: 6009211273436
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Picture of the recalled product:



The Commission`s preliminary findings indicate that in the Common Market for Eastern and Southern Africa (COMESA), Woolworths distributes its ice cream products in Zambia and Zimbabwe. The Common Market consists of the following Member States: Burundi, Comoros, the Democratic Republic of Congo, Djibouti, Egypt, Eritrea, Ethiopia, Kenya, Libya, Madagascar, Malawi, Mauritius, Rwanda, Seychelles, Somalia, Sudan, Swaziland, Tunisia, Uganda, Zambia, and Zimbabwe.

Pursuant to Article 30(1)(b) of the COMESA Competition Regulations, the Commission informs the general public and consumers who establish that the recalled product is being sold in other COMESA Member States, to avoid its purchase or use.

Further, for consumers who have consumed the product and have proof of purchase of the product, should take health check-ups and report the matter to consumer protection or any other body with the mandate on consumer protection in their countries.

Affected consumers may also report the matter to the Commission by contacting **Mr. Steven Kamukama, Director, Consumer Welfare and Advocacy Division** on +265 (0) 111 772466 or by email on: skamukama@comesacompetition.org

Registrar

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