COMESA Competition Commission

Kang'ombe House, 5th Floor
P.O. Box 30742
Lilongwe 3, Malawi
Tel: +265 (0) 111 772 466/529/530
Email- compcom@comesacompetition.org

Common Market for Eastern and Southern Africa

29 September 2025

CCC Merger Inquiry Notice No. 36 of 2025

Notice of Inquiry into the Proposed Acquisition of Agricultural Seeds and Service (Private) Limited, Klein Karoo Seed Marketing Zambia Limited and Klein Karoo Seed Marketing Zimbabwe (Private) Limited by ETG Inputs HoldCo Ltd

It is hereby notified in terms of Article 26(6) of the COMESA Competition Regulations (the "**Regulations**") that the COMESA Competition Commission (the "**Commission**"), after receiving a notification in terms of Article 24 of the Regulations regarding the Proposed acquisition of Agricultural Seeds and Service (Private) Limited ("**AgriSeeds**"), Klein Karoo Seed Marketing Zambia Limited ("**Klein Karoo Zambia**") and Klein Karoo Seed Marketing Zimbabwe (Private) Limited ("**Klein Karoo Zimbabwe**"), together the Target Companies,by ETG Inputs HoldCo Ltd ("**EIHL**"), intends to embark on an inquiry in terms of Article 26 of the Regulations.

EIHL is a company incorporated under the laws of Dubai and is a subsidiary of ETG. EIHL, is a provider of agricultural inputs across Africa, offering a comprehensive range of products, including fertilizers, seeds, agrochemicals, and farm equipment, supported by a network of over 500 depots and container shops. With 17 fertilizer blending plants across Southern, Eastern, and Western Africa, EIHL ensures the accessibility of quality inputs to farmers, aiming to enhance agricultural productivity and sustainability in the region. In the Common Market, the Acquiring Group operates in Burundi, Democratic Republic of Congo, Egypt, Ethiopia, Kenya, Madagascar, Malawi, Rwanda, Uganda, Zambia and Zimbabwe.

AgriSeeds, Klein Karoo Zambia and Klein Karoo Zimbabwe are seed production companies operating in Zimbabwe, Zambia, and Mozambique. The Target Companies specialize in the research, development, production, and distribution of high-quality seeds tailored for regional agricultural needs. In the Common Market, the Target Companies operate in Zambia and Zimbabwe only.

The proposed transaction involves the acquisition by EIHL of 100% of the issued share capital of the Target Companies.

The Commission will, in accordance with the provisions of the Regulations, determine, among other things, whether the proposed transaction is likely to substantially prevent or lessen competition in the Common Market and whether the proposed transaction is or will be contrary to the public interest as provided for under Article 26 of the Regulations.

In view of this, the Commission hereby gives notice to all interested stakeholders, including competitors, suppliers and customers of the parties to the proposed transaction to submit written representations to the Commission with regard to the subject matter of the proposed inquiry by emailing them to: sbundhun@comesacompetition.org. All written representations should be sent to the Commission not later than **20 October 2025.**

If you wish to seek further details and/or clarifications on any aspect of this proposed transaction or need assistance you may get in touch with **Ms. Sunjida Bundhun, Principal Analyst, Competition Division** on Tel: +265 (0) 111 772 466 or sbundhun@comesacompetition.org.

All written representations submitted to the Commission will be treated with the strictest confidentiality and will only be used for the purpose of this inquiry.